

**Instrument and Bow Makers at the
10th Cello Biënnale Amsterdam
October 31st to November 10th 2024
Muziekgebouw aan 't IJ, Bimhuis**

Dear bow and cello maker, dear friend of the Cello Biënnale Amsterdam,

The Cello Biënnale Amsterdam returns for its tenth edition this year! From Thursday, October 31st to Sunday, November 10th, 2024, there will be a packed program with international cellists, ensembles and large orchestras, dance productions, children's performances, an educational program before and during the festival, plenty of fringe programming, and with audiences, cello and bowmakers!

The Market

As tradition dictates, the entrance hall and Foyerdeck 1 will once again be transformed into a market with everything related to the cello or cello playing. The cellomakers exhibition will be open from Friday morning, November 1st.

Like previous editions, the 'Klankkas' will be located on the Foyerdeck, where instruments can be played. Additionally, the Small Hall is available to demonstrate and try cellos and bows when it is not being used for concerts or masterclasses.

Instrument and bow presentations by exhibitors

During the Biënnale, there will be three presentations of instruments and bows exhibited at the Biënnale.

On Sunday, November 3rd (1:00 PM BIMHUIS) and Saturday, November 9th (12:30 PM Small Hall), the cellos of the attending builders will be in the spotlight.

On Tuesday, November 5th at 4:00 PM in the Small Hall, it will be the turn of the bowmakers and their bows.

We will provide more details on the exact content of these presentations and which festival cellists will be present to try out the instruments and bows at a later date.

Applying for booth spaces & advertisements We would like to offer you the opportunity to reserve a space for a stand on the Foyerdeck (1st floor).

Booth spaces are provided, as in previous editions, in exchange for a contribution to the Biënnale in the form of placing a paid advertisement in the festival book. The revenue from this will cover the cost of the festival book and the rental of tables. Advertisements will be placed in both the Dutch and English versions of the festival book.

There is space for a maximum of 25 stands per day. Applications will be processed in the order they are received.

The registration form and accompanying information can be found on our website (<https://www.cellobiennale.nl/cello-makers>) and must be completed by August 1st at the latest. The advertisement material must be sent by August 1st to harm.vanheerikhuizen@cellobiennale.nl.

Catering and concert tickets as a booth holder, you will be offered a simple sandwich lunch and two drinks per day attended.

In addition, you will receive free access to the unsold daytime concerts in the form of 'search' seats. For the evening concerts, after registration and payment, you will receive an order form with which you can order tickets with a 20% discount.

Introducing Sander de Jong From this edition onwards, Sander will be producing the Builders' Market together with Nellie.

Sander has previously worked as a producer for, among others, the Noorderkerkconcerten and will be your point of contact for all your questions and remarks during the festival, together with Nellie!

If you have any questions, remarks, or suggestions regarding the above, please let us know.

With warm regards and hopefully see you in October,
Nellie Cornelisse and Sander de Jong
Producers Festival Market

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www.cellobiennale.nl